

## Midterm Corporate Strategy 'M-Plan2013'Outline

**Long-term Corporate Strategy** 

2011 2014 2017 2020



A new professional and integrated company for materials and relative knowledge.
 A dynamic company of mutual confidence, fostering & ensuring our valuable human resources.

**Middle-term Corporate Strategy** 

M-Plan 2013
Consolidated Management

M-Plan 2016
Second Term

M-Plan 2020
Third Term

## **Corporate Business Strategy**

- 1.Consolidated management
- 2.Overseas business
- 3.Investment promotion
- 4.R&D promotion
- 5. Selection and concentration of business field

## **Personal Strategy**

- 1.New personal evaluation and reward systems
- 2.Appropriate Conjugation of human resources and organizations
- 3.New training systems
- 4.Periodical personnel recruitment

## **IT Strategy**

- 1.New backbone IT system
- 2.Application of work flow system
- 3.Enrichment of business continuity plan
- 4.Overseas IT network

Fortify Internal Control
Action plan to be a \*'Large company' (Consolidated financial characteristic)

\*according to regulations of Japanese Companies